



6

semesters

International Management – Bachelor of Arts

1 st semester	2 nd semester	3 rd semester	4 th semester	5 th semester	6 th semester
<ul style="list-style-type: none"> ➤ Integrated Service Management ➤ Organizational Behaviour ➤ Intercultural Communication ➤ Computer Training I ➤ Mathematics ➤ Introduction to Research Methods ➤ Introduction to Academic English ➤ Business Communication ➤ Foreign Language (Italian, French, Spanish, Chinese, Russian or German as foreign language) 	<ul style="list-style-type: none"> ➤ Marketing Strategy and Planning ➤ Human Resource Management ➤ Introduction to Financial Accounting ➤ Management and Cost Accounting ➤ Statistics ➤ Computer Training II ➤ Introduction to Business English ➤ Foreign Language (Italian, French, Spanish, Chinese, Russian or German as foreign language) 	<ul style="list-style-type: none"> ➤ Marketing Research ➤ Consumer Behaviour ➤ Financial Management ➤ Management Accounting and Control ➤ Microeconomics ➤ Macroeconomics ➤ Advanced English Writing ➤ Foreign Language (Italian, French, Spanish, Chinese, Russian or German as foreign language) ➤ Foreign Language Project 	<p>internship</p>	<ul style="list-style-type: none"> ➤ International Service Management ➤ International Human Resource Management ➤ International Accounting according to IFRS ➤ Entrepreneurship and New Venture Mangement ➤ Project Management ➤ National Law ➤ International Law <p><u>Electives</u></p> <ul style="list-style-type: none"> ➤ Intermediate Management Accounting and Control or ➤ Pricing 	<ul style="list-style-type: none"> ➤ Project in International Service Management ➤ International Marketing Communication ➤ International Economics <p><u>Electives</u></p> <ul style="list-style-type: none"> ➤ Intermediate Financial Management ➤ Current Issues in Finance and Accounting or ➤ Sales and Distribution ➤ Current Issues in Marketing <p>➤ Dissertation Research Seminar</p> <p style="text-align: center;">Bachelor Thesis & Colloquium</p>