HOSPITALITY-RELATED ORGANISATIONS

HOSPITALITY-BUNDLER ORGANISATIONS

HOSPITALITY-PROVIDER ORGANISATIONS

Businesses offering goods/services to hospitality provider organisations but not themselves providing hospitality services

REAL ESTATE DEVELOPERS
Company examples: GBI, Blackstone

SUPPLIERS
Company examples: Heine, PepsiCo, Coca-Cola, ABInBev

TECHNOLOGY SPECIALISTS
Company examples: TRUSTYOU, Google, Trivago

HOSPITALITY CONSULTANTS
Company examples: PKF Hospitality Research, TREUGAST Solutions Group

SERVICE CONSULTANTS
Company examples: Ernst&Young, KPMG, EbelHofer Consultants, Accenture

INTERMEDIARIES
Company examples: Expedia, Booking.com, HRS

HOTEL CONSORTIA
Company examples: The Leading Hotels of the World, Design Hotels, Preferred Hotels & Resorts

SERVICE CONSULTANTS
Company examples: Ernst&Young, KPMG, EbelHofer Consultants, Accenture

CONFERENCE & TRADE CENTER
Company examples: World Conference Center Bonn, Messe Düsseldorf

ASSISTED LIVING & HEALTHCARE HOSPITALITY
Company examples: Helios Kliniken, Fresenius Medical Care, Hospitals

AMUSEMENT PARK
Company examples: Phantasialand, Europa Park, Walt Disney Paris

CRUISE LINES
Company examples: A-Rosa, AIDA, Cunard

BEVERAGE SERVICES
Bars, Nightclubs, Tea Rooms, Coffee Shops

Operating solely within the hospitality industry

(1) Hospitality is a voluntary social behaviour. A person in a role of host (can be a community or society) Caring for welfare of another person, the guest. Central to this caring is provision of food, beverage and a safe place to stay. Neutral term: says nothing about the quality or sincerity of the hospitality

(2) Note: The word ‘Hotelmanagement’ as used in German language only focuses on the aspect ‘hotels’ and ‘Restaurants’ of the hospitality industry

(3) When the words ‘hospitality’ and ‘industry’ are paired, the term identifies business organisations (rather than a person) as the providers. The hospitality industry comprises a variety of business organisations whose core product is the provision of food, beverage or accommodation services within a business host-guest relationship (or provider-user relationship)

THE HOSPITALITY INDUSTRY EXPLAINED

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